



Delivering the best-tasting, healthiest water on the planet to all industries.

Fast growth - started with 8 licenses moved to 50 in 18 months



ascent solutions
Salesforce ISV-OEM Partner

CHALLENGE

Flow Water Inc. is engaged in the business of the production, distribution, marketing and sale of packaged natural spring water from its exclusive artesian well in Southwestern Ontario.

Flow is the only Canadian company to package natural spring water in an environmentally friendly Tetra Pak® paper carton.

They were looking for an end-to-end solution on the Salesforce Platform.

Industry:

Manufacturing and Distribution

Salesforce:

Sales Cloud

Applications:

Ascent ERP, Shopify, FFA

SUCCESS

Ascent ERP delivered a single source of truth, providing inventory, procurement, production, orders and fulfillment management.

Ascent ERP fulfilled the missing elements that Flow Water needed, inventory control.

Ascent Team also implemented Financial Force Accounting and a customized Shopify E-Commerce integration.

With the help of Ascent ERP's back office capabilities, Flow Water continues to grow and expand.



David Bajurny
COO, Flow Water

"We selected Salesforce for our CRM and sought out ERP solutions that would need minimal integration overheads. Ascent ERP fits this requirement perfectly as it is native to the SF app cloud and was simple to install in the sandbox for configuration and testing and a simple install/change set migration to production. Ascent ERP is flexible and readily customizable in the SF, which is often not the case for Enterprise solutions."